

Casey Christ Bio

CDS

My name is Casey Christ and I am seeking your vote as a candidate for the Clavadistas del Sol Board of Directors.

My daughter Tasha has been a member of the CdS team since the summer of 2008 and has benefited immensely from the efforts of the CdS coaches, teammates, board members and parents and I am seeking the opportunity to serve the team as a way to help ensure this same opportunity is available for the youth in our community for many years to come.

As a member of the board I would bring my experience with youth athletics and in business to bear for the benefit of the team. Tasha has been a competitive athlete since she was six years old which has given me the opportunity to understand the critical role parents play in the management of these organizations.

I have enjoyed providing the following support to the team and welcome the opportunity to serve in a more significant role on the board.

- Redesigned and manage the CdS website
- Designed and managed the Cactus Invitational website

On the professional front, I am the Vice President of Airline Marketing for SkyMall, a firm I have been with since 2000. I grew up in Arizona and returned in 1991 after graduating from The American University in Washington D.C. In addition, I spent nearly 10 years in a variety of positions with Delta Air Lines.

My key objective as a member of the board would be to ensure that the team is managed effectively for the benefit of each member of the team as well as the community. The CdS dive team is a special family and as a board member it would be my duty to ensure that we never lose that sense of camaraderie that so many other teams are craving.

I have an out of town business meeting that will prevent me from attending the parent's meeting on the 10th when the voting will occur, but please don't forget to attend and cast your vote.

Sincerely,

Casey Christ