

CDS: Bio on Chris Reich

Thank you. I appreciate the opportunity to be considered a candidate for the CDS Board and hope to serve as a representative for all CDS parents and athletes. Who am I and why should I have your vote? Good questions that I would like to take this opportunity to answer.

Jordyn Reich is the CDS athlete we are proud have as our daughter. She is 11 years old and a bronze 1 level diver who has been involved with the team for approximately 2 years. In the last two months she has put together a JO list and the Cactus Invitational was her first JO level competition. I don't believe she aspires to be a world class athlete, but loves diving and enjoys being a member of CDS.

In addition to Jordyn, my family consists of my lovely (and much smarter) wife Kristine and our 9 year old daughter Mackenzie. Kristine recently passed the AZ State Bar examine and is working for ASU College of Law. Mackenzie, 9, is a great kid and a pretty good competitive level 5 gymnast. We have lived in the valley for 13 years and consider it home.

It is said we are a sum of our experiences and I believe mine bring some value. I was never a competitive diver, but I have always been a competitive athlete. At the University of Wisconsin óWhitewater, as a member of the track and field team, I lettered four years in the pole vault. Since graduation, I have competed as an all natural body builder, earned a black belt in Kenpo karate, run 1 marathon, 2 half marathons and 1 sprint triathlon. I also completed the Colorado relay, which consisted of 10 people running 170 miles, in 26 hours, over two mountain passes. It is no wonder my back cried -no mas recently and I have hung up the running shoes.

As a professional, I have used my B.B.A. degree in Marketing to advance into business management. As the Western Regional Manger for an employee owned distribution company, I direct sales activities through out the 13 Western Untied States and 3 Northwest states in Mexico. The region contributes 28 million dollars into a 200 million dollar global organization. I have 8 direct employees and another 8 indirect employees.

Of all my experiences, few compare to those gained through athletics. That is why I feel compelled to participate as a CDS board member. I believe CDS is a great place for our kids develop their physical talents as well as their personal character. A great club should provide every athlete an equal opportunity to maximize their personal skills.

Sincerely,
Chris Reich